

WHIRLPOOL CORPORATION HARDWARE APPLIANCE PROGRAM

15 pc. Suggested Sample Planogram

- Merchandise in 150 Sq. Ft.
- Whirlpool, Maytag, and Amana brand appliances
- 4 Laundry Pairs
(Pair = Washer and Dryer, counts as 1 pc.)
- 2 Dishwasher
- 3 Refrigerators
- 2 Ranges
- 2 Microwave Hood Combination
(Over-the-Range microwave (OTR))
- Displayer for Dishwasher and OTR

